

A NEW INTERNATIONAL TRAINING PROGRAM OF

THE EUROPEAN SCHOOL OF HEALTH ECONOMICS

WILL TAKE PLACE IN RIO DE JANEIRO, BRAZIL
IN AUGUST AND SEPTEMBER, 2012

HEALTH ECONOMICS, TECHNOLOGY ASSESSMENT AND MARKET ACCESS FOR LATIN AMERICA FOR DRUGS AND MEDICAL DEVICES

THE PROGRAM IS A MODIFIED VERSION OF THE HEALTH ECONOMICS COURSE THAT HAS BEEN RUNNING SINCE 1996 AND COVERS THE MAIN TOPICS OF THE PREVIOUS PROGRAM, AS WELL AS ADDITIONAL TOPICS SPECIFICALLY RELATED TO LATIN AMERICA

**THE GLOBAL AND LATIN AMERICAN HEALTH CARE ENVIRONMENT
HEALTH TECHNOLOGY ASSESSMENT AND MARKET ACCESS
THEORY AND METHODS OF ECONOMIC EVALUATION IN HEALTH CARE
MODELING TECHNIQUES FOR ECONOMIC EVALUATION**

THE 2012 PROGRAM IS MODULAR, AND EACH WEEK CAN BE FOLLOWED AS AN ENTITY.

Week 1 This week addresses the economics of health care, the grounds of health economics, health technology assessment and its use for market access, decision making in health care under the perspective of providers and payers, as well as the methods for health economic evaluation: cost of illness studies, costs, outcomes, cost-effectiveness/cost-utility analysis, decision making with economic evaluation and an overview of modeling. Attendance of week 1 is strongly recommended as preparation for week 2.

Week 2 This week addresses pricing in a global environment, health care and market access in the main Latin American countries as well as additional methods for economic evaluation: evidence based medicine, statistics and additional modeling techniques.

Target audience: professionals involved in market access, pricing, regulatory issues, clinical research, project management and outcomes research in industry or academia, reimbursement organizations, health care providers, or health technology assessment groups.

ECONOMICS

Course Details

Course Dates: August and September, 2011

Course Director: Gisela Kobelt, PhD,MBA, European Health Economics

Course Coordinator: Vanessa Teich, BSc, Medinsight – Decisions in health care

Participation: The course requires a minimum of 18 participants, and is limited to 28 participants.

Organisation: The course starts at 12h on Mondays and runs to 15h on Fridays in weeks 1 and 2. Days are organised in five sessions of classes and group work of 90 minutes each and include evening and home work.

Location: The course will take place in Rio de Janeiro, Brazil.

Tuition Fee: The full course fee is R\$ 13.000 (approximately € 5,650), reduced to R\$ 9.100 for participants from government agencies or academia. A discount is offered for early registration (prior to March 31, 2012). Fees for individual weeks are below. The fee is charged at registration and participation is confirmed when payment is received.

Accommodation: Accommodation and conference costs are not included in the course fee. The cost of accommodation for the full course is R\$ 2.800 (4 nights in weeks 1 and 2), and cost of the full conference package is R\$2.400 (including meals, coffee breaks). Costs for individual weeks are below. Accommodation and conference costs are payable at registration.

Cost summary: Fees and accommodation including full board are summarized below:

	Week 1	Week 2	Full Course
Registration	R\$7.500	R\$7.500	R\$13.000
Early Registration	R\$7.000	R\$7.000	R\$12.200
Reduced registration	R\$5.250	R\$5.250	R\$9.100
Early reduced registration	R\$4.930	R\$4.930	R\$8.500
Accommodation and conference package	R\$2.600	R\$2.600	R\$5.200

Cancellation: Tuition fee and hotel deposit will be refunded in the case of cancellations until 2 months prior to the course. An administrative fee of R\$500 will however be charged. In the case of a cancellation less than 2 months before the course, 50% of the fee will be refunded if the participant cannot be replaced.

Registration: Please register on-line at www.he-europe.com, or send the attached registration form by e-mail (scan), indicating whether you register for the full course or for individual weeks. You will then be invoiced accordingly (please also indicate the company's VAT number). Payment by credit card is not possible.

Further information: For specific questions, please contact Vanessa Teich, +55 11 9997 2872 or vanessateich@medinsight.com,

REGISTRATION FORM

(Registration is preferably on-line at www.he-europe.com. If not possible, please scan this form and mail to vanessateich@medinsight.com. The detailed course program will be mailed to you upon registration.)

I would like to enrol in the 2012 program "HEALTH ECONOMICS, TECHNOLOGY ASSESSMENT AND MARKET ACCESS FOR LATIN AMERICA" of the European School of Health Economics, organised in Rio de Janeiro (Brazil) on August and September, 2012.

Name _____

Title _____

Company/Organisation _____

Department _____

Address _____

e-mail _____

Telephone/Fax _____ / _____

Please indicate the level your current knowledge and experience of health economics, as well as related subjects.

	little/no knowledge	some knowledge	good
knowledge			
Cost-effectiveness analysis	_____	_____	_____
Decision analysis	_____	_____	_____
Economics	_____	_____	_____
Statistics	_____	_____	_____
Epidemiology	_____	_____	_____
Clinical Medicine	_____	_____	_____

Participation details (please tick ✓)

	Industry	Government, Academia
Full 2 week course		
Week 1		
Week 2		

Date_____

Signature_____

Upon receipt of your registration, we will send you an invoice. Please indicate the billing address below, if it is different from your address on the previous page. (Please also indicate whether you require a separate invoice for the tuition fee and the accommodation and conference package.)

Billing address:

Thank you for your interest in this course and we are looking forward to meeting you next year!