

THE NEXT INTERNATIONAL TRAINING PROGRAM OF

THE EUROPEAN SCHOOL OF HEALTH ECONOMICS

WILL TAKE PLACE IN CANNES/NICE, FRANCE
ON FEBRUARY 20-24, MARCH 19-23, APRIL 16-19, 2012

HEALTH ECONOMICS, TECHNOLOGY ASSESSMENT AND MARKET ACCESS FOR DRUGS AND MEDICAL DEVICES

THE PROGRAM IS A MODIFIED VERSION OF THE 3-WEEK HEALTH ECONOMICS COURSE THAT HAS BEEN RUNNING SINCE 1996 AND COVERS ALL TOPICS OF THE PREVIOUS PROGRAM

**THE INTERNATIONAL HEALTH CARE ENVIRONMENT
HEALTH TECHNOLOGY ASSESSMENT AND MARKET ACCESS
THEORY AND METHODS OF ECONOMIC EVALUATION IN HEALTH CARE
MODELING TECHNIQUES FOR ECONOMIC EVALUATION**

THE 2012 PROGRAM IS MODULAR, AND EACH WEEK CAN BE FOLLOWED AS AN ENTITY.

KEY POLICY AND REIMBURSEMENT SESSIONS WILL RUN DOUBLE-TRACK
FOR PHARMACEUTICALS AND MEDICAL DEVICES

- Week 1** This week addresses the economics of health care, health policy, health technology assessment, market access in key regions and markets, pricing in a global environment, decision making in health care, as well as an overview of the methods for economic evaluation. Attendance of week 1 is strongly recommended as preparation for week 2.
Target audience: professionals involved in market access, pricing, regulatory issues, clinical research, project management and outcomes research.
- Week 2** This week is devoted entirely to health economics methodology: Cost of illness studies, costs, outcomes, cost-effectiveness/cost-utility analysis, decision making with economic evaluation, modeling and statistics. It builds on the understanding of the environment from week 1.
Target audience: professionals working in outcomes research in industry or academia, reimbursement organizations or health technology assessment groups.
- Week 3** This week is devoted to modeling using TreeAge and Excel. It is a continuation of week 2 providing a deeper and hands-on understanding of modeling.
Target audience: professional working in outcomes research in industry or academia, reimbursement organizations or health technology assessment groups wishing to better understand modeling, or involved in creating economic models.

Course Details

Course Dates: February 20-24, March 19-23, April 16-19, 2011

Course Director: Gisela Kobelt, PhD, MBA, European Health Economics

Participation: The course requires a minimum of 18 participants, and is limited to 24-28 participants

Organisation: The course starts at 12h on Mondays and runs to 15h on Fridays in weeks 1 and 2, to Thursday 15h in Week 3. Days are organised in five sessions of classes and group work of 90 minutes each and include evening and home work.

Location: The course will take place at the Radisson Blu Hotel, in Nice, France, located 10 minutes from Nice airport.

Tuition Fee: The full course fee is €10500, reduced to € 7500 for participants from government agencies or academia. A discount is offered for early registration (prior to October 31, 2011). Fees for individual weeks are below. The fee is charged at registration and participation is confirmed when payment is received.

Accommodation: Accommodation and conference costs are not included in the course fee. The cost of accommodation is for the full course is € 1760 (4 nights in weeks 1 and 2, 3 nights in week 3), and cost of the full conference package is €1500 (including meals, coffee breaks). Costs for individual weeks are below. Accommodation and conference costs are payable at registration.

Cost summary: Fees and accommodation including full board are summarized below:

| | Week 1 | Week 2 | Week 3 | Full Course |
|--------------------------------------|---------------|---------------|---------------|--------------------|
| Registration | 5000 | 4000 | 3200 | 10500 |
| Early Registration | 4700 | 3700 | 3000 | 9700 |
| Reduced registration | 3500 | 2800 | 2300 | 7500 |
| Early reduced registration | 3250 | 2550 | 2150 | 6900 |
| Accommodation and conference package | 1180 | 1180 | 940 | 3260 |

Cancellation: Tuition fee and hotel deposit will be refunded in the case of cancellations until 2 months prior to the course. An administrative fee of 300€ will however be charged. In the case of a cancellation less than 2 month before the course, 50% of the fee will be refunded if the participant cannot be replaced.

Registration: Please register on-line at www.he-europe.com, or send the attached registration form by e-mail (scan), indicating whether you register for the full course or for individual weeks. You will then be invoiced accordingly (please also indicate the company's VAT number). Payment by credit card is not possible.

Further information: For specific questions, please contact Giseal Kobelt, +33 608 075 390 or gisela.kobelt@he-europe.com,

REGISTRATION FORM

(Registration is preferably on-line at www.he-europe.com. If not possible, please scan this form and mail to Gisela.Kobelt@he-europe.com. The detailed course program will be mailed to you upon registration.)

I would like to enrol in the 2012 program "HEALTH ECONOMICS, TECHNOLOGY ASSESSMENT AND MARKET ACCESS" of the European School of Health Economics, organised in Nice (France) on February 20-24, March 19-23, April 16-19, 2012.

Name _____

Title _____

Company/Organisation _____

Department _____

Address _____

e-mail _____

Telephone/Fax _____ / _____

Please indicate the level your current knowledge and experience of health economics, as well as related subjects.

| knowledge | little/no knowledge | some knowledge | good |
|-----------------------------|---------------------|----------------|-------|
| Cost-effectiveness analysis | _____ | _____ | _____ |
| Decision analysis | _____ | _____ | _____ |
| Economics | _____ | _____ | _____ |
| Statistics | _____ | _____ | _____ |
| Epidemiology | _____ | _____ | _____ |
| Clinical Medicine | _____ | _____ | _____ |

Participation details (please tick ✓)

| | Industry | Gouvernement, Academia |
|---------------------------------|-----------------|-----------------------------------|
| Full 3 week course | | |
| Week 1 (HE, HTA, Market Access) | | |
| Week 2 (Methodology) | | |
| Week 3 (Modelling) | | |

Date_____

Signature_____

Upon receipt of your registration, we will send you an invoice. Please indicate the billing address below, if it is different from your address on the previous page. (Please also indicate whether you require a separate invoice for the tuition fee and the accommodation and conference package.)

Billing address:

Thank you for your interest in this course and we are looking forward to meeting you next year!