

SECOND ANNOUNCEMENT

INTENSIVE 12-15 DAY TRAINING PROGRAM

IN

HEALTH ECONOMICS OF PHARMACEUTICALS AND OTHER MEDICAL INTERVENTIONS

SOPHIA ANTIPOLIS, FRANCE

APRIL 7-11

MAY 5-9

JUNE 9-13

ONLY A FEW PLACES LEFT!

DEADLINE FOR REGISTRATION: MARCH 15, 2003

HEALTH ECONOMICS OF PHARMACEUTICALS AND OTHER MEDICAL INTERVENTIONS

AN INTENSIVE 12-15 DAY TRAINING PROGRAM ORGANISED BY
THE EUROPEAN SCHOOL OF HEALTH ECONOMICS

COVERING

THE INTERNATIONAL HEALTH CARE MARKET
THEORY AND METHODS OF ECONOMIC EVALUATION OF HEALTH CARE PROGRAMS
DEVELOPMENTS IN HEALTH ECONOMIC RESEARCH

COURSE DIRECTOR

GISELA KOBELT, DIRECTOR, HDI FRANCE

COURSE ADVISORS

TONY CULYER, PROFESSOR, UNIVERSITY OF YORK
BENGT JÖNSSON, PROFESSOR, STOCKHOLM SCHOOL OF ECONOMICS
CLAUDE LE PEN, PROFESSOR, UNIVERSITE DAUPHINE, PARIS
FRANS RUTTEN, PROFESSOR, ERASMUS UNIVERSITY, ROTTERDAM
MATTHIAS VON DER SCHULENBURG, PROFESSOR, UNIVERSITY OF HANOVER
ADRIAN TOWSE, DIRECTOR, OFFICE OF HEALTH ECONOMICS, LONDON

THE COURSE WILL PROVIDE PARTICIPANTS WITH AN UNDERSTANDING OF HEALTH ECONOMICS AND IN-DEPTH KNOWLEDGE OF THE METHODS OF ECONOMIC EVALUATION OF PHARMACEUTICALS AND MEDICAL INTERVENTIONS. THE PROGRAM IS DESIGNED FOR THE NEEDS OF PROFESSIONALS IN THE PHARMACEUTICAL, MEDICAL DEVICE AND DIAGNOSTICS INDUSTRY INVOLVED IN THE DEVELOPMENT OF REIMBURSEMENT DOSSIERS AND FOLLOW-UP STUDIES, AS WELL AS FOR GOVERNMENT AGENCIES AND OTHER ORGANISATIONS INVOLVED IN HEALTH CARE DECISION MAKING.

THE COURSE RUNS OVER A PERIOD OF 3 MONTHS AND IS ORGANISED INTO THREE 4-DAY SESSIONS IN ORDER NOT TO DISTURB PROFESSIONAL ACTIVITIES. DURING EACH WEEK, A 1-DAY MODULE COVERING SPECIAL TOPICS IS OFFERED IN ADDITION.

FACULTY

This year's course brings together a unique international faculty of academic health economists, regulators, government representatives and specialists from the pharmaceutical and biotech industry.

GianCarlo Benelli	AstraZeneca, Milan, Italy
Andrew Briggs	Institute for Health Sciences, University of Oxford, UK
Michael Drummond	Centre for Health Economics, University of York, UK
Tony Culyer	Department of Economics, University of York, UK
Audun Hågå	SLK, Medicines Control Agency, Oslo, Norway
Ken Johnson	Neopharm Inc, Lake Forest, IL, USA
Bengt Jönsson	Stockholm School of Economics, Stockholm, Sweden
Linus Jönsson	Stockholm Health Economics AB, Stockholm, Sweden
Bruno Jolain	Sanofi-Synthélabo, Paris, France
Gisela Kobelt	HDI France, Mulhouse, France
Eckhard Kucher	Simon & Kucher, Bonn, Germany
Claude Le Pen	Université Dauphine, Paris, France
Peter Lindgren	Stockholm Health Economics AB, Stockholm, Sweden
Thomas Lönngren	Director, EMEA, London, UK
Carolin Miltenburger	Schering AG, Berlin, Germany
Frans Rutten	Erasmus University Rotterdam, Netherlands
Matthias v.d. Schulenburg	University of Hannover, Germany
Ann-Christine Taubermann	Pharmaceutical Review Board, Stockholm, Sweden
Marc Tomas	NIHISB (reimbursement agency), Brussels, Belgium
Adrian Towse	Director, Office of Health Economics, London, UK
Rosario Trinidad	INFARMED (reimbursement agency), Lisbon, Portugal
TreeAge Software Inc	Williamstown, MA, USA

PROGRAM DETAILS

THE COURSE COMBINES LECTURES, DISCUSSIONS AND GROUP WORK. A LARGE NUMBER OF CASE STUDIES WILL ALLOW PARTICIPANTS TO GET AND SHARE EXPERIENCE THROUGHOUT THE COURSE.

WEEK 1

HEALTH CARE IN AN INTERNATIONAL PERSPECTIVE, REIMBURSEMENT SYSTEMS, HEALTH CARE REFORM, HEALTH ECONOMIC THEORY, COSTING THEORY AND PRACTICE, COST OF ILLNESS STUDIES, THE NEED FOR MODELLING, MODELS (DECISION TREE, MARKOV, DES), ECONOMIC EVALUATION WITHIN CLINICAL TRIALS, INTERNATIONAL TRANSFER OF ECONOMIC DATA, GUIDELINES FOR ECONOMIC EVALUATION. MONDAY MODULE: BASICS OF ECONOMIC EVALUATION FOR NEW COMERS, ½ DAY.

WEEK 2

ACTIVITIES DURING THE PRODUCT LIFE CYCLE, ECONOMIC STUDY PROTOCOLS, OUTCOME ASSESSMENT (QUALITY OF LIFE, UTILITY), COST-BENEFIT ANALYSIS, WILLINGNESS TO PAY STUDIES, PRICING IN A GLOBAL MARKET, ECONOMIC EVALUATION IN DIFFERENT MARKETS, EXAMPLES OF MODELLING STUDIES. MONDAY MODULE: INTRODUCTION TO MODELLING WITH DATA 4.0, 1 DAY.

WEEK 3

STATISTICS IN ECONOMIC EVALUATION, ECONOMIC EVALUATION IN DIFFERENT MARKETS, EUROPEAN ASPECTS OF REIMBURSEMENT, WORKING IN A REIMBURSEMENT AGENCY, EUROPEAN INDUSTRIAL POLICY, THE FUTURE OF THE PHARMACEUTICAL AND BIOTECH INDUSTRY, HEALTH TECHNOLOGY ASSESSMENT, THE CASE OF NICE IN THE UK. MONDAY MODULE: INTRODUCTION TO STATISTICS, ½ DAY.

Course Details

- Main Program:** April 8-11, May 5-9, June 10-13, 2003
- Additional Modules:**
- | | |
|---------------|--|
| April 7, 2003 | Basics of Economic Evaluation (G.Kobelt) |
| May 5, 2003 | Programming in Data (TreeAge) |
| June 9, 2003 | Basic statistics (A.Briggs) |
- Organisation:** Days are organised in five sessions of classes and group work of 90 minutes each and include evening work.
- Location:** All 3 weeks will be held in the science park of Sophia Antipolis (approximately 20 minutes by taxi from Nice airport), at the conference facilities of the Sophia Country Club (3550 route des Dolines, 06901 Antibes Sophia-Antipolis Cedex, France, tel +33 492 96 68 78).
- Tuition Fee:** The course fee is 8000 € for the main program, and a 40% discount on the main course is offered to participants from government agencies or academia. The fee for the additional modules is 700 € for a full day and 400 € for half days. The fee is charged at enrolment and participation is confirmed after payment.
- Accommodation:** Accommodation is not included in the course fee. The cost of full board is 215€ per day in April and 245€ per day in May and June, and includes access to all recreational facilities. Accommodation is payable at registration and is based on 4 nights per week, arrival Monday evenings, departure Friday evenings. Arrival for participants in the TreeAge module on May 5 is on Sunday evening.
- Cancellation:** The tuition fee and hotel deposit will be refunded in the case of cancellations until 1 month prior to the course. An administrative fee of 200€ will however be charged. In the case of a cancellation less than 1 month before the course, the fee will not be refunded, but can be credited to the program of the following year.
- Registration:** Logistic support to the course is provided by the Office of Health Economics in London. For pre-registration, complete the attached form and fax to Kerry Sheppard at the OHE (fax +44 207 747 1419).
- Further information:** Gisela Kobelt, HDI France
tel +33 608 075 390, kobelt.gisele@wanadoo.fr
Kerry Sheppard, OHE London
tel +44 20 7930 9203 ext.1440, ksheppard@ohe.org

PRE-REGISTRATION FORM (PLEASE FAX TO +44 20 7747 1419)

(Please note that the detailed course program will be mailed to you upon registration.)

I would like to enrol in the program "HEALTH ECONOMICS OF PHARMACEUTICALS AND OTHER MEDICAL INTERVENTIONS" of the European School of Health Economics, organised in Sophia Antipolis (France) from April 7-11, May 5-9, June 9-13, 2003.

Name _____

Title _____

Company/Organisation _____

Department _____

Address _____

e-mail _____

Telephone/Fax _____ / _____

Please indicate the level your current knowledge and experience of health economics, as well as related subjects.

	little or no knowledge	some knowledge	good knowledge
Cost-effectiveness analysis	_____	_____	_____
Decision analysis	_____	_____	_____
Economics	_____	_____	_____
Statistics	_____	_____	_____
Epidemiology	_____	_____	_____
Clinical Medicine	_____	_____	_____

Please indicate the modules you are interested in as well as your needs for accommodation:

	<u>Course fee</u>	<u>Conference package *</u>	<u>Hotel</u>	<u>Total</u>
Main program, 12 days,	8000 €	1140 €		
Main program (reduced fee)	4800 €	1140 €		
Accommodation			1680 €	
Module April 7, 2003, ½ day	400 €	55 €		
Module May 5, 2003, 1 day	700 €	95 €		
Accommodation, May 4, 2003			150 €	
Module June 9, 2003, ½ day	400 €	55 €		
TOTAL (€)				

* The Conference package is mandatory and includes all meals and coffee breaks.

Date _____ Signature _____

Upon receipt of your pre-registration, we will send you an invoice. Please indicate the billing address below, if different from your address on the previous page. (Please also indicate whether you require a separate invoice for the tuition fee and the accommodation and conference package.)

Billing address:

Thank you for your interest in this course and we are looking forward to meeting you in Sophia Antipolis next spring!